



## Duke Sports Medicine

PRESENTS

The John A. Feagin Jr., MD, Leadership Forum

# Failure Is Not Our Destination: Leading When Times Are Tough

October 22-23, 2010  
Duke University  
Durham, North Carolina



In honor of  
Dr. Feagin and  
his contributions  
to Duke University,  
Duke University  
Athletics, Duke  
Orthopaedic  
Surgery, and Duke  
Sports Medicine



Dear Forum Attendees:

Welcome to Duke University and the John A. Feagin Jr., MD, Leadership Forum! You are in store for an exceptional program highlighting the leadership challenges during difficult times.

The Feagin Forum looks to provide leadership development opportunities for the skills needed to be successful in leading across multiple disciplines. Our aim is to provide leadership development opportunities for students, residents, and fellows of Duke University. The Feagin Leadership Endowment has been created to expand those leadership opportunities in a meaningful way at Duke University in honor of John Feagin.

I sincerely hope that you enjoy and are enhanced by the activities this weekend. I also encourage you to support the Feagin Leadership Endowment so that we can continue to expand and strengthen our leadership development opportunities.

Sincerely,

Colonel Dean C. Taylor, MD (U.S. Army, Ret.)

Chairman, Feagin Leadership Forum and Endowment  
Professor, Duke Department of Orthopaedic Surgery  
Director, Duke Orthopaedic Sports Medicine Fellowship Program



**FRIDAY, OCTOBER 22**

**Fuqua School of Business**  
Geneen Auditorium

**6:45–7:15 AM Breakfast**  
Kirby Reading Room

**7:15–11:00 AM Anterior Cruciate Ligament Injury Mechanisms and Prevention Conference**  
Mini ACL Study Group Meeting

**FACILITATOR William E. Garrett Jr., MD, PhD**  
Professor, Department of Orthopaedic Surgery  
Duke University Team Physician  
Duke Medicine

**Vladimir Bobic, MD, FRCSed**  
Consultant Orthopaedic Knee Surgeon

**Julian Feller, MD, FRACS**  
President, ACL Study Group  
Orthopaedic Surgeon  
OrthoSport Victoria, Australia

**Anthony Butler, MD**  
Lieutenant Colonel, USAF, MC  
Chief, Injury Prevention  
Research Laboratory  
Uniformed Services University

**Freddie Fu, MD**  
Chair, Department of Orthopaedic Surgery  
University of Pittsburgh

**George J. Davies, DPT, ACT, CSCS**  
Professor  
Armstrong Atlantic State University

**Robert Butler, DPT, PhD**  
Assistant Professor Physical  
Therapy Division  
Duke Medicine

**Steve Marshall, PhD**  
Associate Professor  
Department of Epidemiology  
University of North Carolina at Chapel Hill

**Gray Cook, MSPT, OCS, CSCS**  
Avery University

**Alison P. Toth, MD**  
Assistant Professor  
Department of Orthopaedic Surgery  
Duke University Team Physician  
Duke Medicine

**11:30 AM–1:00 PM Advisory Board Luncheon**  
Kirby Reading Room

**FRIDAY, OCTOBER 22 (CONTINUED)**

**1:00 – 4:15 PM**      **Leading in Turbulent Times: Evolving Relationships in the New Health Care Arena**  
Panel discussions from the perspectives of industry leaders, teachers, physicians, and researchers  
Geneen Auditorium, Fuqua School of Business

**KEYNOTE ADDRESS**      **Health Care Reform: Statement of the Problem and Implications for Innovation**  
**Kevin Schulman, MD, MBA**  
Professor of Medicine and Gregory Mario and Jeremy Mario  
Professor of Business Administration  
Associate Director, Duke Clinical Research Institute  
Duke Medicine  
Director, Health Sector Management Program  
Duke University's Fuqua School of Business

**PANEL DISCUSSIONS**

**FACILITATOR**      **Innovation in the U.S. Health Care Marketplace**  
**Kevin Schulman, MD, MBA**

**PANELISTS**

<b>Pamela Whitehead</b> Senior Vice President of Corporate Sales DJO, Incorporated	<b>Michael Hinckle, JD</b> Attorney, focused on FDA regulatory and corporate matters K&L Gates, LLP
<b>Jerry Goodman</b> President, Health Care Systems (HCS) Smith and Nephew	<b>Michael J. McBreen</b> Vice President, US Global Marketing and US Sales Depuy-Mitek

**Academic Perspectives on Innovation**

**FACILITATOR**      **Mark Easley, MD**  
Associate Professor, Department of Orthopaedic Surgery  
Co-Director, Foot and Ankle Fellowship  
Duke Medicine

**PANELISTS**

<b>Farshid Guilak, PhD</b> Ormandy Professor of Orthopaedic Surgery Director of Research, Department of Orthopaedic Surgery Duke Medicine	<b>Mike Cuffe, MD</b> Vice President for Medical Affairs Vice Dean for Medical Affairs Associate Professor of Medicine Cardiology Duke Medicine
<b>David Sohn, MD, JD</b> Washington Health Policy Fellow Assistant Professor, Department of Orthopaedic Surgery Division of Sports Medicine University of Toledo Medical Center	<b>Steven Olson, MD</b> Professor of Surgery Department of Orthopaedic Surgery Duke Medicine
	<b>Selene Parekh, MD, MBA</b> Associate Professor Department of Orthopedic Surgery Duke Medicine

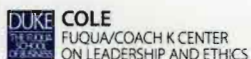
**FACILITATOR**      **Summary and reactions**  
**Drs. Schulman, Easley, and Taylor**



**SATURDAY OCTOBER 23, 2010**

- 7:00 – 7:30 AM**      **Optional Prayer Breakfast**  
Academic Hall
- 7:30 – 8:00 AM**      **Breakfast**  
Outside Scharf Hall
- 8:00 AM**              **Welcome and Opening Comments**  
Colonel Dean C. Taylor, MD (U.S. Army, Ret.)  
Chair, Feagin Leadership Forum and Endowment  
Professor, Department of Orthopaedic Surgery  
Director, Duke Sports Medicine Fellowship Program  
Duke Medicine
- 8:10 AM**              **Anthony V. Seaber: Leader of the Lab**  
James R. Urbaniak, MD  
Virginia Flowers Baker Professor of Orthopaedic Surgery  
Duke Medicine
- 8:15 AM**              **Failure Is Not Our Destination: Leading When  
Times Are Tough**  
Mike W. Krzyzewski  
Head Coach, Duke University Men's Basketball
- 9:15 AM**              **Maintaining Ethical and Moral Leadership  
When Faced with Unlevel Playing Fields**  
John L. Hawkins  
President, Leadership Edge Inc.
- 10:15 AM**            **Leadership in Action—Experiential Learning  
Introduction**
- Experience & Debrief**  
Jane Boswick Caffrey  
Executive Director, Feagin Leadership Endowment
- THE K ACADEMY TEAM  
Debbie Savarino, Rachel Curtis, Chris Carrawell  
Ricky Price, Chris Spatola
- 12:00 – 12:30 PM**    **Box Lunch**
- 12:30 – 12:45 PM**    **DeBrief K Academy Experience**
- 12:45 PM**              **Losing Battles Winning Wars: Lessons from Leading  
Teams in Iraq**  
Major General Robert B. Brown  
Chief of Staff, United States Army Europe
- 1:30 PM**              **The Power of Commitment: Rising Above  
Overwhelming Adversity on the Ascent of  
Mount Everest**  
Nancy Feagin  
World-Class Mountaineer
- 2:15 PM**              **Presentation of Feagin Medical Scholars**  
Dr. Dean Taylor
- 2:30 PM**              **Closing Remarks**  
Dr. Dean Taylor                              Dr. John A. Feagin
- 7:00 PM**              **Duke Men's Basketball**  
Cameron Indoor Stadium

Thanks to our sponsors



### John A. Feagin Jr., MD, Leadership Endowment and Forum

The John A. Feagin Jr., MD, Leadership Endowment has been established to create unique opportunities in moral and ethical leadership development for students, residents, and fellows. The Feagin Leadership program partners with other leadership efforts at Duke in the areas of medicine, research, athletics, military, and business. The Feagin Endowment is the only such interdisciplinary organization in existence. This collaborative effort creates a platform for the identification of leadership issues, which can be shared within and across each discipline to enhance the development of cross-functional leaders throughout the world.

The Feagin Forum is an invitation-only event which seeks participation from an exclusive group of proven leaders from the medical, research, sports, military, and business communities who wish to continue to share their expertise and to engage in lifelong development of their own leadership skills. World-renowned orthopaedic surgeons, world-class athletic coaches, highly decorated military officers, and successful global business leaders lead the Feagin Forum faculty.

Duke University is the perfect environment for the Feagin Leadership Endowment and Forum because of a tradition that fosters moral and ethical reflection, responsible leadership, and spirited debate. Duke's decades of proven success in medicine, research, and athletics combined with strong relationships with military and business leaders provide a distinctly conducive environment for the vision of John Feagin's leadership to be fulfilled through the Feagin programs.





**Colonel John A. Feagin Jr., MD (U.S. Army, Ret.)**

John Feagin graduated from The U.S. Military Academy—West Point in 1955. He enrolled in Duke University School of Medicine while on leave as an artillery lieutenant with the 82nd Airborne Division of the U.S. Army—becoming the first active duty Army officer to attend medical school. Upon graduation from Duke, he returned to the Army and spent the next 18 years as a military surgeon.

It was during Dr. Feagin's assignment as team doctor for orthopaedics at West Point in the 1960s that he was introduced to sports medicine. He was a pioneer of hip replacement, studying with Sir John Charnley in the 1970s. He established a joint replacement fellowship at Letterman Army Medical Center in San Francisco and performed most of the Army's joint replacements for the next few years.

After retiring from the Army in 1979, Dr. Feagin ran a rural private practice in Jackson Hole, Wyoming, until his return to Duke a decade later. For the next 10 years at Duke, he would advance the field of joint replacement and sports medicine as team physician and chief of orthopaedics at the Durham VA Medical Center. It was during this time that Dr. Feagin imagined a sports medicine fellowship. He retired in 1999 and was named associate professor emeritus of surgery.

Dr. Feagin's volunteer work has been extensive. He volunteered with the U.S. Ski Team and Olympic teams and was chosen as team doctor for the 1992 U.S. Ski Team. He has done mission work all over the world, including many trips to Cuba, where he teaches arthroscopic surgery.



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- 1** Duke University's Fuqua School of Business and Thomas Center, 100 Fuqua Drive
- 2** Parking lot on Science Drive
- 3** Scharf Hall, Krzyzewski Academic Center, and Cameron Indoor Stadium, 115 Whitford Drive
- 4** Washington Duke Inn  
3001 Cameron Boulevard
- 5** Millennium Hotel  
2800 Campus Walk Avenue

Amy D. Tingen  
Sports Medicine Fellowship Coordinator  
Administrative Staff Assistant to  
Dean C. Taylor, MD, COL (ret) USA

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**Duke Sports Medicine**  
**John A. Feagin Jr., MD**  
**LEADERSHIP ENDOWMENT**

[dukesportsmedicine.org/feagin](http://dukesportsmedicine.org/feagin)